

Selected Works

Mark Cormack

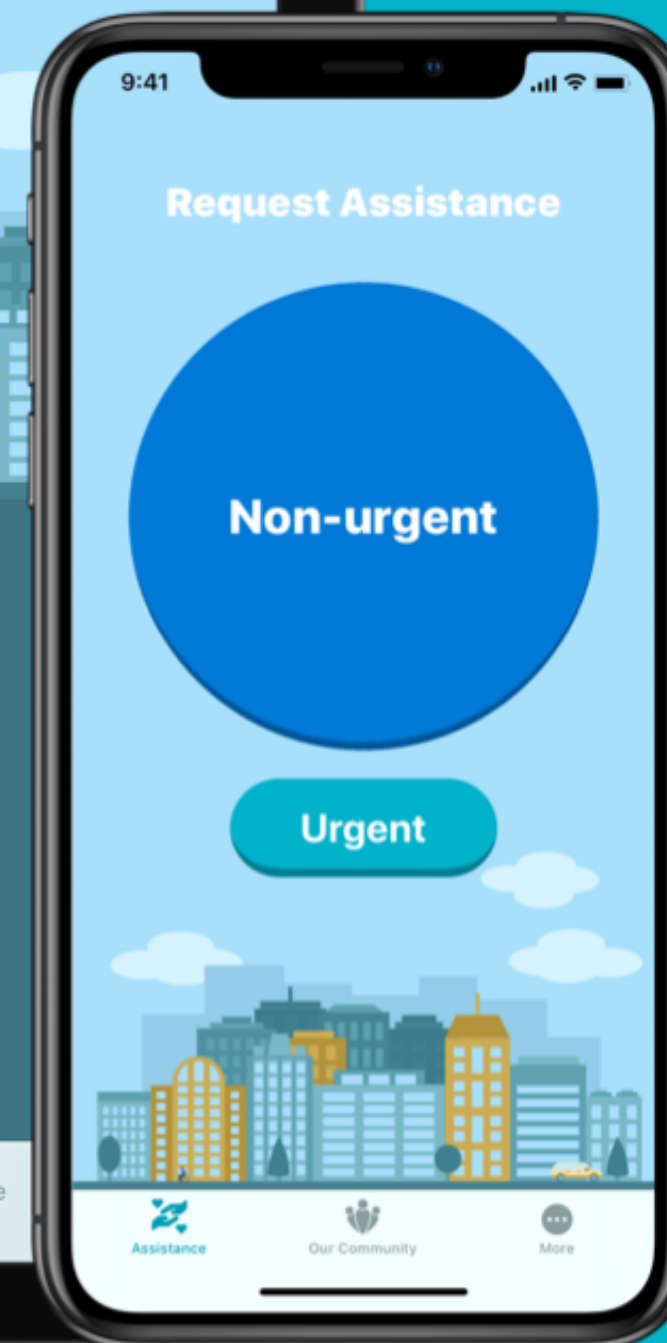
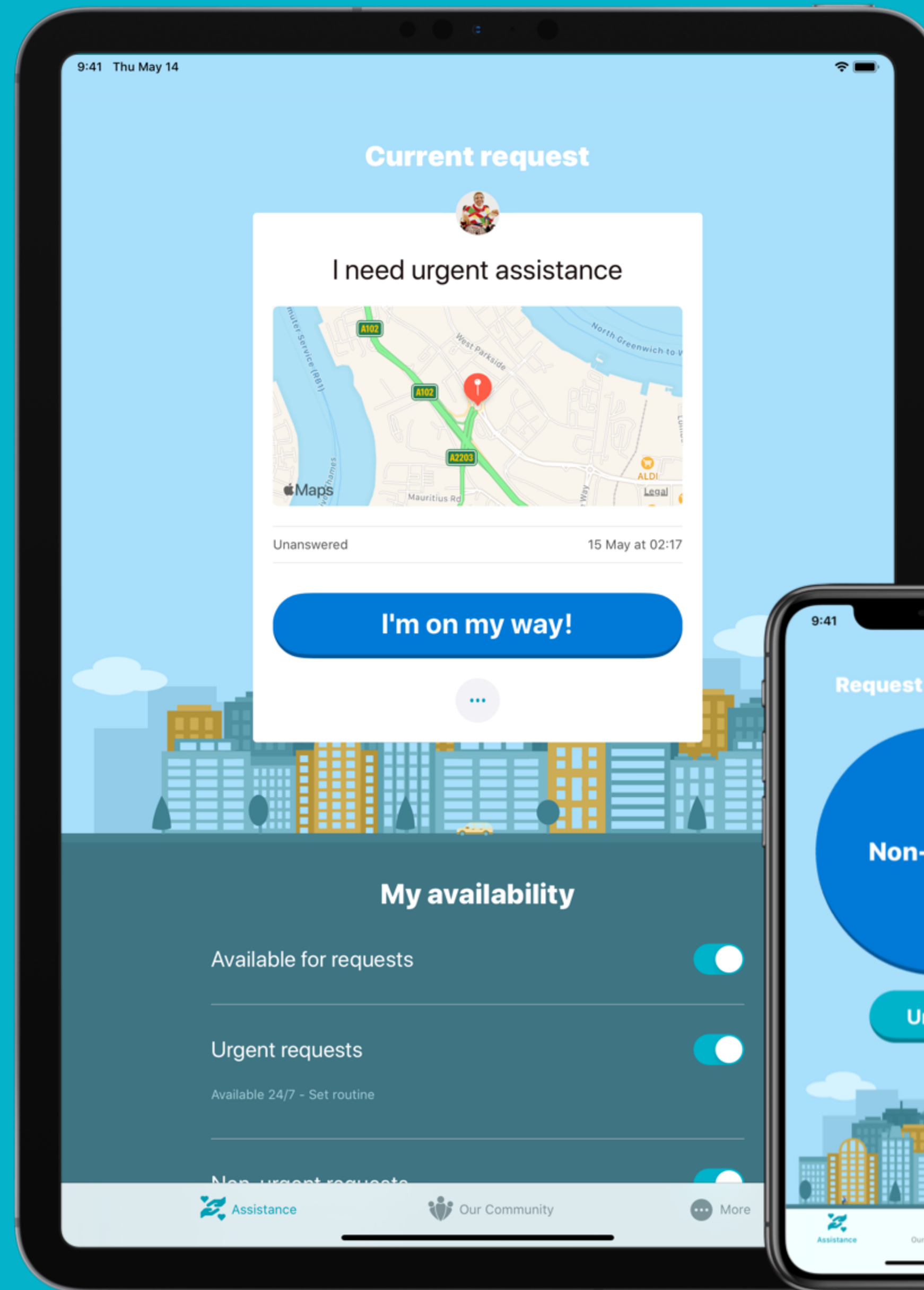
markcormack@gmail.com
07525 922 217

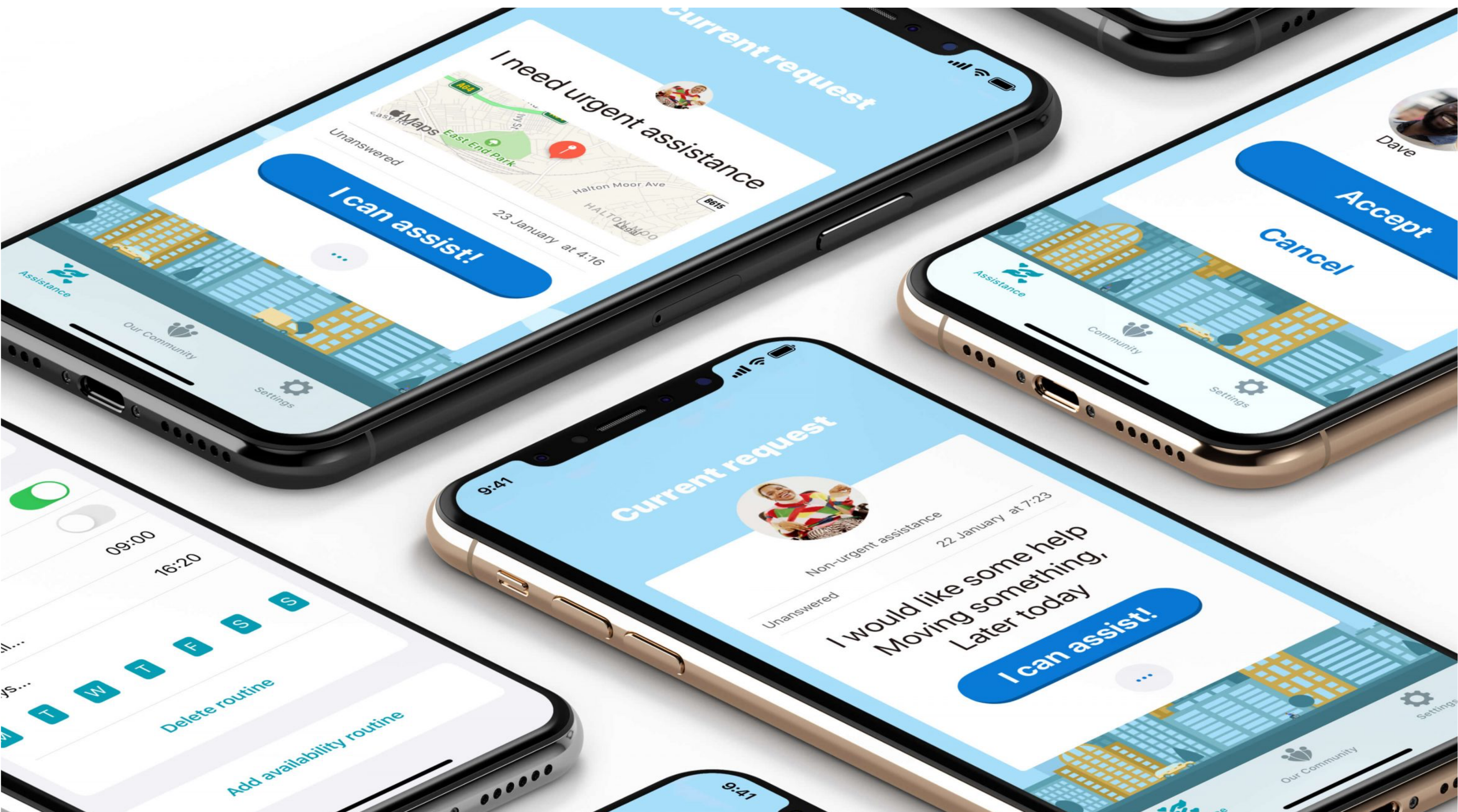


CommunityAssist

Project details

Community Assist is an app that allows people who may require assistance to request and receive from their own private, local, community. Available on the Apple App Store





I need urgent assistance

Unanswered

23 January at 4:16

I can assist!

Halton Moor Ave
HALTON MOOR
East End Park
15 Min
B675

Assistance
Our Community
Settings

Accept

Cancel

Dave

Assistance
Community
Settings

9:41

Current request

Non-urgent assistance

Unanswered

22 January at 7:23

I would like some help
Moving something,
Later today

I can assist!

Assistance
Our Community
Settings

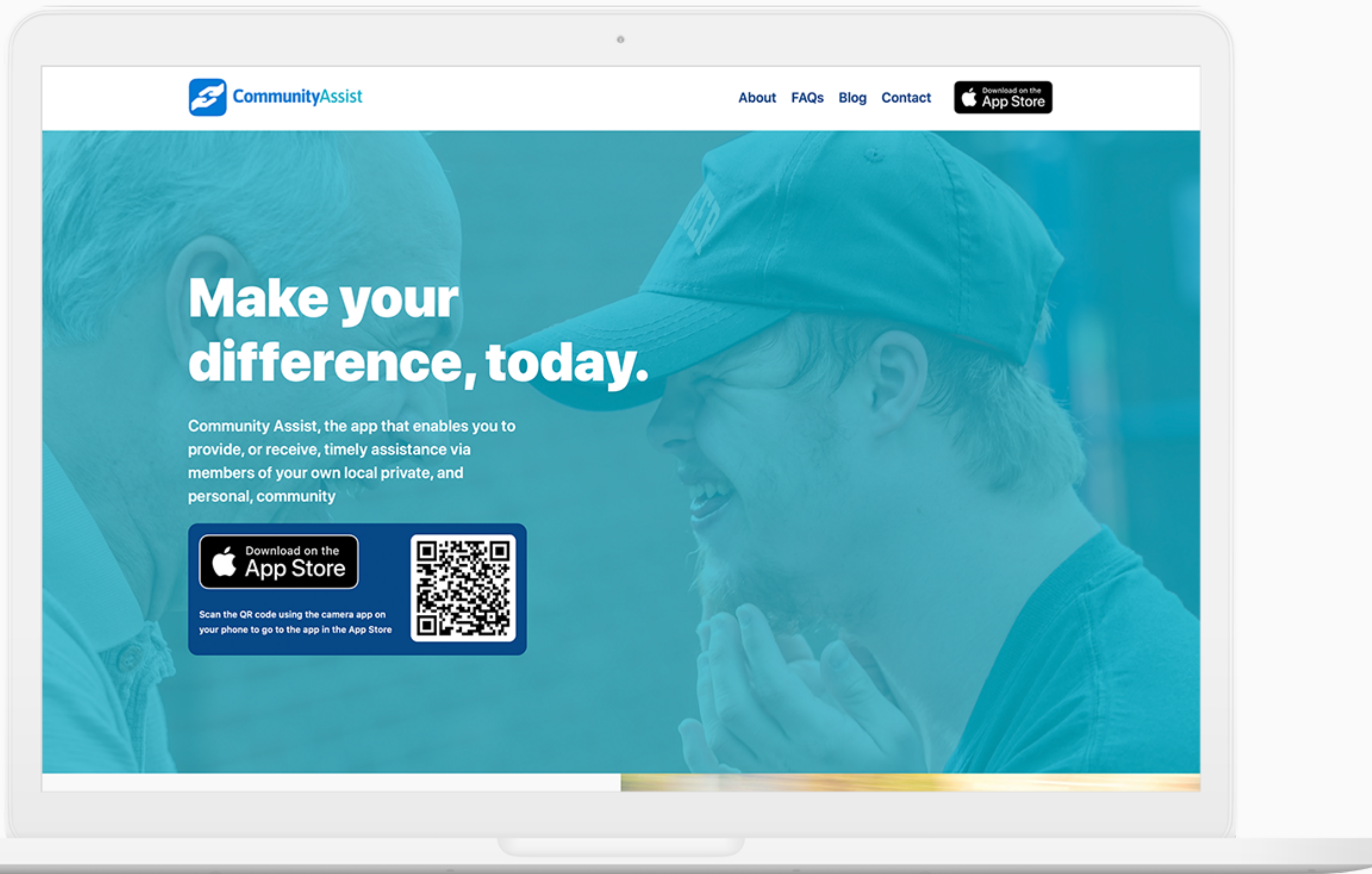
09:00

16:20

Delete routine

Add availability routine

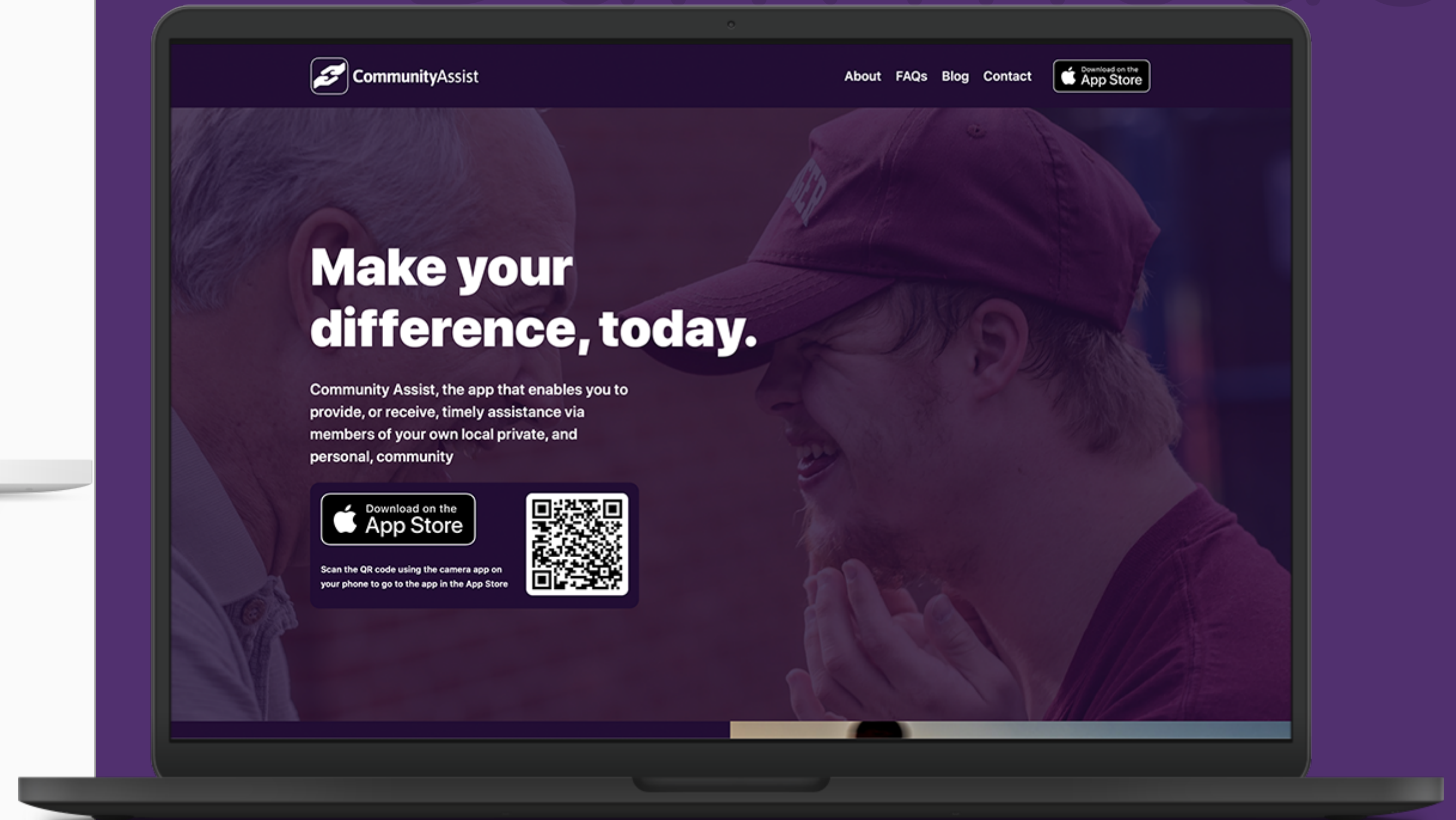
Assistance
Our Community
Settings



Light mode

Project details

The app's Gutenberg block powered marketing site utilises the latest improvements to HTML5 and CSS to leverage the power of the users OS and provide a optimised alternative dark mode experience. As well as providing better UX by remaining inline with a users viewing intention, this can also be beneficial to users with certain accessibility requirements



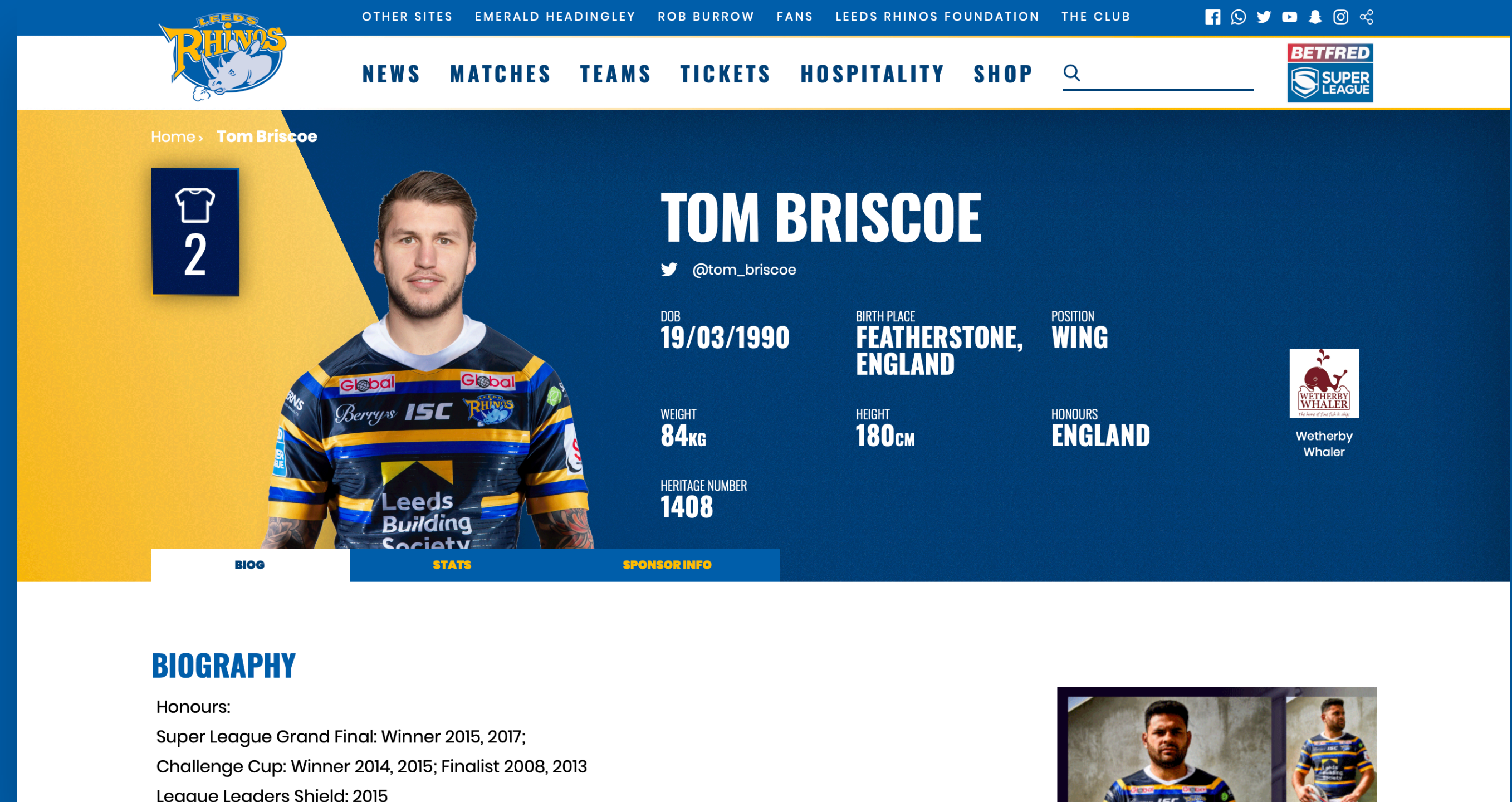
Dark mode

communityassist.co.uk



Project details

Front end / Wordpress theme
and plugin development of
the redesign of the
Leeds Rhinos website





NEWS ON THIS DAY

ON THIS DAY – 20TH JUNE



NEWS

RHINOS TV ACADEMY LEEDS RHINOS WOMEN TEAM TICKETS

PRE-ORDER YOUR LEEDS RHINOS FACE MASK NOW

Re-Useable Face Mask
£5.99 EACH or 2 FOR

Pre-Order now
Delivery expected end of July 2020

130 YEARS OF HEADINGLEY HISTORY

ON THIS DAY – 19TH JUNE

LISTEN TO BBC LEEDS ROB BURROW DOCUMENTARY ON DEMAND

ON THIS DAY – 18TH JUNE

ON THIS DAY – 17TH JUNE

VIEW MORE

LAST MATCH

66 LEEDS RHINOS V TORONTO WOLFPACK 12

HT 36 - 6
19:45 | THURSDAY 5TH MARCH 2020
EMERALD HEADINGLEY STADIUM
SUPER LEAGUE

details

Home > Team > Men

MEN



JACK WALKER



TOM BRISCOE



HARRY NEWMAN



KONRAD HURRELL

Home > LEEDS RHINOS 30 WAKEFIELD TRINITY 4

OVERVIEW LIVE REPORT

SUMMARY LINE UPS



Leeds Rhinos

30 - 4

HT 10 - 0



Wakefield Trinity

28th December 2019 | KO 11:30 | Emerald Headingley | 10,106 | Wetherby Whaler Festive Challenge

LEEDS RHINOS 30 WAKEFIELD TRINITY 4

28th December 2019 By Phil Daly



TRIES

- Cameron Smith 21
- Konrad Hurrell 32
- Alex Sutcliffe 52
- Harry Newman 55
- Stevie Ward 60
- Brad Dwyer 65
- Lee Kershaw 44

CONVERSIONS

- Luke Gale 21
- Luke Gale 60
- Luke Gale 65

SIN BIN

therhinos.co.uk

LOVE FROM



TUSCANY

Project details

Sabrina had a dream to tell the world about the beauty of her home country. Now her site is receiving around 50k page views per month and her dream website is now becoming her dream business



LOVE FROM TUSCANY



- WHERE TO GO | TRIP IDEAS | BEST OF TUSCANY | WHERE TO STAY | BASICS | BLOG

LOVE FROM TUSCANY



Welcome to Tuscany, Italy

Plan your holiday to Tuscany with our travel guide. Up-to-date information, and inspiring tips

READ MORE

INSPIRE ME >>

- LIFESTYLE | FOOD | TOURS | CULTURE | NATURE

THINGS YOU'LL LOVE ABOUT TUSCANY



POPULAR TOURS OF FLORENCE



MEDICI SERIES SEASON 3, ABOUT?

LOVE FROM TUSCANY



Welcome to Tuscany, Italy

READ MORE

INSPIRE ME >>

- LIFESTYLE | FOOD

THINGS YOU'LL LOVE ABOUT TUSCANY

INSPIRE ME >>

- LIFESTYLE | FOOD | TOURS | CULTURE | NATURE | SHOPPING | ART | WINE

THINGS YOU'LL LOVE ABOUT TUSCANY



76,250

Page views

4.15 mins

Average time on page

(Analytics data 1 May - 31 May 2020)

lovefromtuscanycany.com

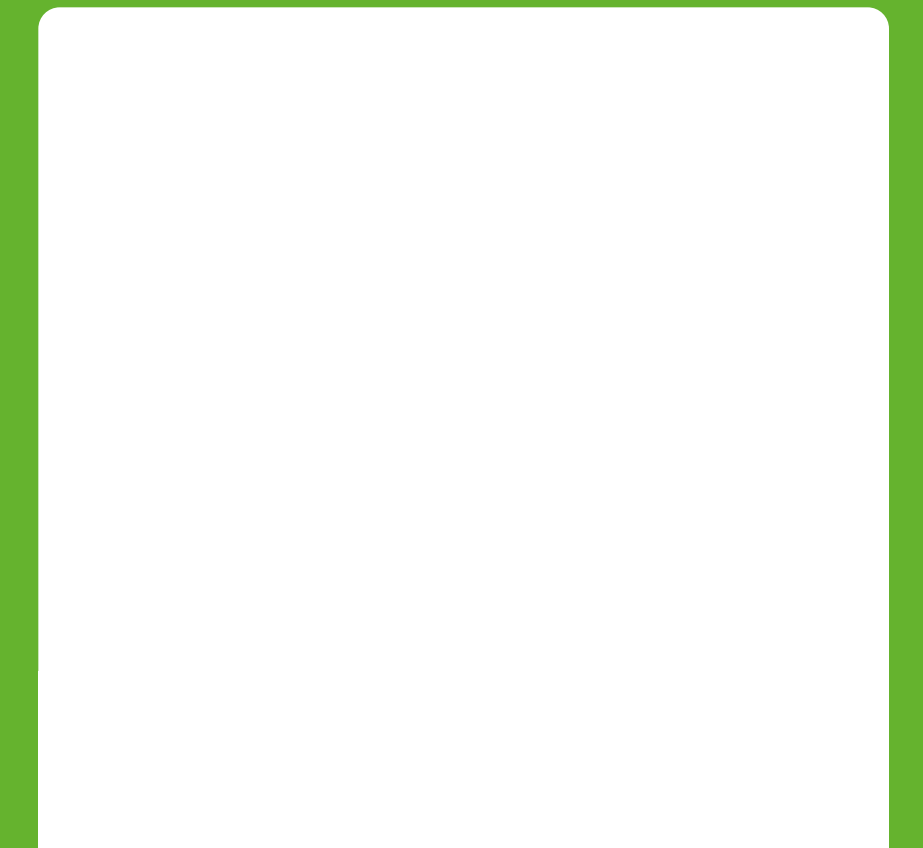
ASDA money

Project details

A long running project which through iterative testing continuously improved conversions for the Asda Money financial services website.



A



A Control

B Variant



B

Project details

Small details have big consequences, the original hamburger navigation was tested against a hybrid navigation system giving greater visibility to key products on mobile.

The result? Greater user engagement and higher start quotes on mobile for the variant

+68,000

Conversion increase

Past clients

I have been fortunate enough throughout my career to work with a hugely diverse range of clients both in terms of size, industry and location.

From small, local start ups, to large multinational corporations, each one has helped me learn and develop over the years

ASDA

mira
SHOWERS

Jet2.com

JACAMO

La Redoute

LOVE FROM
TUSCANY

EST. 1898
PRINCIPAL
HOTEL COMPANY LTD

bwin

Interflora

First Bus

Lottoland


Hallmark


JAGUAR


WELLA
PROFESSIONALS

Parkdean


disability
action
yorkshire

Thank you

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